

## Local artist gets the VIP treatment from Estee Lauder



Last week Kapunda artist Jacqueline Coates was delightfully surprised to find herself being whisked to Sydney in business class and transferred by limousine to a fragrance launch for an about to be released perfume courtesy of fragrance giant Estee Lauder.

She was interviewed about her painting inspiration and love of blooms by special guest Catriona Rowntree of Getaway fame in front of leading national beauty editors at an exclusive VIP breakfast in Potts Point.

Jacqueline is known for her floral paintings and moved to Kapunda from Sydney nine years ago to become a fulltime artist and raise her two children, Hannibal and Lily. She also opened her highly successful Salon Rouge Gallery in 2008 which shows interstate and regional artists and houses her painting studio which is open to the public.

Sydney event manager Eddie Yacoubian and Alice Hocking, Communications Manager at Estee Lauder Australia simultaneously thought of featuring Jacqueline for the launch and tracked Jacqueline down for her beautiful peony paintings and an invited personal appearance to celebrate the launch of the new addition to the Blooms fragrance range as the key ingredient is peony roses. Beauty editors were each given a commissioned peony etching by Jacqueline Coates along with Estee Lauder fragrance and a gorgeous bunch of flowers, and were provided with a limousine pickup and delivery to work after the breakfast, causing Jacqueline to ponder that life as a beauty editor could be a rather lovely profession to be in!

‘Peonies are a special rose variety originating in the Himalayas. They flush for only two weeks of the year, their brevity making them even more desirable. They are supposed to be lucky. I paint them because they are so beautiful. I first found them in Paris, walking in the St Germain de Pres arrondissement on my way to the Louvre in my twenties. They took my breath away with their exotic, fluffy pink folds, deep crimson stripes and elegance. I just had to paint them. As the buds open up they look like ballerinas tutus.’

On the day of the launch, Jacqueline was treated to having her makeup applied by the Estee Lauder makeup artist.

Models wore specially created rose inspired millinery by Nerida Winter, reminding Jacqueline of her Sydney days working for fashion clients in advertising in pre-artist life.

“Lots of fun, femininity and frippery. Lovely to discard the painting apron and be glamorous for a few days. Who doesn’t love being treated like a princess? More please!” says Jacqueline of her experience.

Jacqueline’s painting studio with recently painted peonies, is open Weds- Sun 11-5pm at Salon Rouge, 19 Carrington Street, Kapunda. [www.jacquelinecoates.com](http://www.jacquelinecoates.com)

